Dear Hiring Manager,

I am writing to apply for the product developer position that is posted on REI’s website. I have been drawn to REI’s reputation of innovation and adventure since my first kayaking trip as a young girl. While my degree is in Electrical Engineering (with a minor in Russian), I am able to contribute experience that reaches beyond the knowledge I have gained in my technical studies.

My experience manufacturing heavy-duty machinery and working in the cotton industry has given me plenty of practical building skills and knowledge of textiles. Additionally, my talent for innovatively troubleshooting and “McGuyvering” solutions complements my hands-on work experience. The time I’ve spent in college athletics, politics, and serving as an officer in four college organizations has led me to love working in team settings and has refined my leadership and communication skills. My technical experience, knack for problem solving, and strong desire to work closely with others would make me a great asset to the REI Product Design team.

If you think there is potential for us to innovate together, please contact me at the number below.

Best regards,

Ashton Jackson

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